

CURRENT LOGO REVAMP (\$595)

Updates to the client's current logo; including icon, colors and typeface adjustments.

- Initial Client Meeting to Discuss Current Logo & Goals for Rebranding
 - Second Client Meeting to Present Design Options
 - Final Files Provided in Digital & Print Formats in CMYK and Black & White
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CUSTOM LOGO DESIGN (\$1195)

Creation of a new custom logo for the client.

- Initial Client Meeting to Discuss Desired Branding, Target Audience & Goals
 - Branding Research of Industry & Competitors
 - Second Client Meeting to Present Design Options
 - Final Files Provided in Digital & Print Formats in CMYK and Black & White
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BASIC BRANDING PACKAGE (\$1495)

Creation of a new custom logo & tagline for the client and a 1 page brand guide.

- Initial Client Meeting to Discuss Desired Branding, Target Audience & Goals
 - Branding Research of Industry & Competitors
 - Second Client Meeting to Present Design Options
 - Final Files Provided in Digital & Print Formats in CMYK and Black & White
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THE WORKS BRANDING PACKAGE (\$1995)

Creation of a new custom logo & tagline for the client, a stationery package including; business card*, letterhead & envelope designs, and 1 page brand guide.

- Initial Client Meeting to Discuss Desired Branding, Target Audience & Goals
- Branding Research of Industry & Competitors
- Second Client Meeting to Present Logo & Tagline Design Options
- Third Client Meeting to Present Stationery Package Design Options
- Final Files Provided in Digital & Print Formats in CMYK and Black & White†.

*Business card design for 1 employee, +\$35 for each additional.

†Print services available, if desired.

Pricing includes two rounds of revisions for each element, +\$100 per revision round after that, at Designer's discretion. A 50% deposit is required on all one-time project fees with the remainder of the balance due when we complete the project or 30 days from the invoice date. Monthly payments are due on the 1st of each month. A grace period of 5 days will be given to all clients. A late fee of 10% will be added to all invoices if not paid by the end of that 5-day grace period. Payment plans available for all one-time fees. Pricing is for design services only.

For questions or more information, email Lyndsey Simpson at Lyndsey@LSCreative.studio.
